



# Sponsorship Opportunities

## 2017/18 Sponsorship Prospectus

The Gordon Head Baseball Association is a non-profit organization that provides a comprehensive baseball program to members of our local community at both the youth and adult levels.

Our mission is to foster the personal and athletic development of our membership by being positive role models, promoting healthy and active lifestyles, and providing a safe and respectful environment where our members can grow through participating in team sport and community.

We depend heavily on our volunteers which include a board of directors, organizing committees, and many dedicated coaches, parents, and umpires to deliver our programs and positively contribute to our community.

### **SPONSORS:**

Our sponsors are the core of our success as an association. The financial and in-kind support that we have received from these businesses over the years has been critical in building our facilities and programs to what they are today. Our facilities are the envy of many, offering 4 baseball diamonds to support play from ages 4 to 54. We also boast having the most heavily used, full-size field on Vancouver Island as it is unique in having lights to allow for night games and fall baseball. We work very hard to keep this field, the attached concession and grandstands in great condition, so it attracts interest for many great quality baseball games throughout the year.

During the season, we run multiple concessions and host many games across four fields. We also offer well maintained practice facilities that are used year-round by our membership. For these reasons and others, we generate lots of activity and traffic at the park for people of all ages and great exposure for your business to those that live in the Gordon Head and Southern Vancouver Island area, as well as visitors from other parts of the Island and the province.

With your support, we can continue to maintain and improve our programs and facilities. We have identified several capital projects that will be required in the coming years and have plans in place to do them as our finances allow. Your contributions also allow us to keep our registration fees as low as possible for our membership, making baseball more accessible for children and families in the local Gordon Head community.

Our Membership and the Board of Director would like to express our sincere gratitude to our current group of sponsors and to those that are interested in starting to support our Association.

Thank-you,

Steve Gaskin  
President, Gordon Head Baseball Association

For more information, please contact Donna Salahor, Anita Girvan-Randall, or Steve Gaskin  
[sponsorship@gordonheadbaseball.ca](mailto:sponsorship@gordonheadbaseball.ca) / [president@gordonheadbaseball.ca](mailto:president@gordonheadbaseball.ca)



Details	Annual Value Included	Platinum - Park &	Gold - Park Sponsors	Silver - Division	Bronze Sponsor	Lambrick Field	Wilf Sadler	Batting Cage Sponsor	Concession	Equipment	Uniform
		Association Sponsor		Sponsors		Sponsor	Field Sponsor	Sponsor	Sponsor	Sponsor	Sponsor
Number Available		1	3	10	25	5	5	2	1	1	1
Current Sponsor (Expiration)										Kirby's (Apr 19)	
				<i>sign is on the field where your division</i>							
4x8 Outfield Sign (Lambrick Field - Full Calendar Year)	1000	X	X	X		X		X	X	X	X
3x6 Outfield Sign (Wilf Sadler Field - Full Calendar Year)	1000	X	X	X			X	X	X	X	X
Design and Production of High Quality Signs (If Needed)	500 (4x8) / 400 (3x6)	X	X	X		X	X	X	X	X	X
3x6 Batting Cage Sign	750	X						X		X	
Corporate Logo on Website with Hyperlink to Your Website	350	X	X	X	X	X	X	X	X		
Available Premium Placement Services for Corporate Logo and Brand - Brand exclusivity in high traffic areas - outfield signs are placed under the scoreboards - batting cage sign by the entrance - prominent placement on our website - special mention at opening and closing ceremonies - banner (if provided) hung at home plate - premium promotional and branding opportunities at special events	500	X Brand Exclusivity, Booth and Opening Ceremonies, Premium Placement of Your Corporate Logo Across All Display Mediums Available at the Park and Online	X Brand Exclusivity, Booth at Opening Ceremonies, Premium Placement of Your Corporate Logo Sign on Outfield Fence, Our Web Page, and at Opening Ceremonies.					X Premium Placement of Your Corporate Logo Sign at the Batting Cage, Next to our Association Sponsor	X Premium Placement of Your Corporate Logo Sign at the Concession, Next to our Association Sponsor	X	X
Banner at Opening Ceremonies (If Provided)	500	X	X	-	-	-	-	X	X	X	X
Concession Sign	1500	X							X		
Right of First Refusal for the Upcoming Year	-	X	X	X	X	X	X	X	X	X	X
Mention in email sent out to all players	250	X	X					X	X	X	
Logo embroidered on all hats (coaches and players)	1100	X									
Corporate Name and Logo Associated with the Division that You Sponsor	250			X							
Corporate Logo on All Uniforms	750										X
Team Photo	150				X						
<b>Total Value</b>	-	<b>7850</b>	<b>4650</b>	<b>2250</b>	<b>500</b>	<b>1850</b>	<b>1750</b>	<b>4000</b>	<b>4250</b>	<b>4000</b>	<b>4000</b>
<b>Discount</b>	-	<b>3850</b>	<b>2900</b>	<b>1200</b>	<b>250</b>	<b>750</b>	<b>750</b>	<b>2250</b>	<b>2250</b>	<b>1850</b>	<b>1850</b>
<b>Loyalty Bonus for Returning Sponsors</b>	-	<b>750</b>	<b>500</b>	<b>300</b>	<b>0</b>	<b>350</b>	<b>350</b>	<b>500</b>	<b>500</b>	<b>900</b>	<b>900</b>
<b>Cost for New Sponsors</b>	-	<b>4000</b>	<b>1750</b>	<b>1050</b>	<b>250</b>	<b>1100</b>	<b>1000</b>	<b>1750</b>	<b>2000</b>	<b>2150</b>	<b>2150</b>
<b>Cost for Returning Sponsors</b>	-	<b>3250</b>	<b>1250</b>	<b>750</b>	<b>250</b>	<b>750</b>	<b>650</b>	<b>1250</b>	<b>1500</b>	<b>1250</b>	<b>1250</b>

For more information, please contact Donna Salahor, Anita Girvan-Randall, or Steve Gaskin  
[sponsorship@gordonheadbaseball.ca](mailto:sponsorship@gordonheadbaseball.ca) / [president@gordonheadbaseball.ca](mailto:president@gordonheadbaseball.ca)