



2018 Sponsorship Prospectus

Gordon Head Baseball Association

Benefits	Sponsor Level	Annual Value Included	Platinum - Park & Association Sponsor	Gold - Park Sponsors	Silver - Division Sponsors	Bronze - Team Sponsor	Park Supporter	Lambrick Field Sponsor	Wilf Sadler Field Sponsor	Batting Cage Sponsor	Concession Sponsor	Equipment Sponsor	Uniform Sponsor
Cost (New / Returning)			\$ 4000 / \$3250	\$1750 / \$1250	\$1050 / \$750	\$500	\$350	\$1100 / \$750	\$1000 / \$650	\$1250 / \$750	\$1250 / \$750	\$2150 / \$1250	\$2150 / \$1250
Number Available			1	3	8	15	25	5	5	2	1	1	1
Current Sponsor (Expiration)													Sold Out
4x8 Outfield Sign (Joe Stephenson Field, Lambrick - Full Calendar Year)		1000	X	X	X			X		X	X	X	X
3x6 Outfield Sign (Wilf Sadler Field - Full Calendar Year)		1000	X	X	X				X			X	X
Design and Production of High Quality Signs (If Needed)		500 (4x8) / 400 (3x6)	X	X	X			X	X	X	X	X	X
3x6 Batting Cage Sign		750	X							X			
Corporate Logo on Website with Hyperlink to Your Website		350	X	X	X	X	X	X	X	X	X	X	X
Premium Placement & Exposure		500	X	X						X	X	X	X
Banner at Opening Ceremonies (If Provided)		250	X	X	-	-	-	-	-	X	X	X	X
3x6 Concession Sign at Joe Stephenson Field		750	X								X		
Right of First Refusal for the Upcoming Year		-	X	X	X	X	X	X	X	X	X	X	X
Mention in email sent out to all players		250	X	X	X	X	X	X	X	X	X	X	X
Logo embroidered on all hats (coaches and players)		1100	X										
Corporate Name and Logo Associated with the Division that You Sponsor on Website and with Team Name		250			X								
Corporate Logo on All Uniforms		750											X
Team Photo		150				X							
Value			\$ 6,850	\$ 4,250	\$ 2,350	\$ 750	\$ 600	\$ 2,100	\$ 2,000	\$ 3,600	\$ 3,600	\$ 4,250	\$ 4,500

Contact: Anita Girvan-Randall, or Steve Gaskin
sponsorship@gordonheadbaseball.ca

Notes:

Uniform Sponsor - Corporate Logo on Uniforms must be secured before uniforms are ordered, usually done at the end of February

Silver Sponsor - Corporate sign will be displayed at the field for the division that you sponsor. 13U, 9U, 7U and 5U divisions play at field with less traffic and do not operate year-round.

Available Premium Placement Services for Corporate Logo and Brand:	Platinum	Gold	Batting Cage	Concession	Equipment	Uniform
<ul style="list-style-type: none"> - Brand exclusivity in high traffic areas - outfield signs are placed under the scoreboards - batting cage sign by the entrance - prominent placement on our website - special mention at opening and closing ceremonies - banner (if provided) hung at home plate - premium promotional and branding opportunities at special events 	Brand Exclusivity, Booth and Opening Ceremonies, Premium Placement of Your Corporate Logo Across All Display Mediums Available at the Park and Online	Brand Exclusivity, Booth at Opening Ceremonies, Premium Placement of Your Corporate Logo Sign next to our Platinum Sponsor on Outfield Fence, Our Web Page	Premium Placement of Your Corporate Logo Sign at the Batting Cage, Next to our Platinum Sponsor	Premium Placement of Your Corporate Logo Sign at the Concession, Next to our Platinum & Gold Sponsors	Premium Placement of Your Corporate Logo Sign in the Outfield, Next to our Platinum & Gold Sponsors	Premium Placement of Your Corporate Logo Sign in the Outfield, Next to our Platinum & Gold Sponsors